

POSTNET

Intelligent Mail Barcode

The Postal Service will host a series of webinars to assist mailers in transitioning from the POSTNET barcode to the Intelligent Mail barcode. To get the most out of using the Intelligent Mail barcode, mailers are encouraged to attend all three sessions in the series.

Webinar Dates	Webinar Title	Webinar Description
June 20, 2012 and September 6, 2012	<i>Building the Intelligent Mail barcode - Initial Steps for Mailers:</i>	To help you get ready for the January 2013 retirement of the POSTNET barcode, this webinar will provide an understanding of how you can continue to take advantage of automation pricing. The webinar will cover the steps for migration to the Intelligent Mail barcode. You will learn the building blocks for creating the Intelligent Mail barcode; This includes obtaining a Mailer ID, knowledge on the different Service Type Codes and how to use for your mailing needs.
June 28, 2012 and September 13, 2012	<i>The World of MIDs, CRIDS, and the Business Customer Gateway</i>	Focus will be on Customer Registration IDs (CRIDs), Mailer IDs (MIDs), and how you can obtain MIDs and CRIDs. You will learn about the multiple ways Mail Owners and Mailing Agents can acquire an MID. , when and how it is used in the Intelligent Mail barcode, electronic mailing information and receipt of Full-Service data.

**July 12, 2012 and
September 20, 2012**

***Reaping the Benefits of
Intelligent Mail***

Learn how to reap the benefits of Intelligent Mail and Full-Service feedback. This webinar will cover Service Type IDs (STIDs) and how they can help you keep your address list up to date, the various Full-Service feedback reports available and where you can find them.

Complete webinar information will be posted on the RIBBS website under Intelligent Mail Latest News. Log on to RIBBS using this <https://ribbs.usps.gov/>